

# Final Conference on the Hidden Impacts of Food – CLIF Project

**When?** November 26, 2024, 09:30 am – 03:00 pm

**Where?** Neue Mälzerei, Berlin ([Friedenstraße 91, 10249 Berlin](#))

How do food production and consumption affect the planet's climate and biodiversity? The final conference of the [Climate Impacts of Food \(CLIF\) project](#) will explore how stakeholders—ranging from consumers and businesses to policymakers—can make more sustainable choices in the food system.

## Program

- 09:00      **Registration & Arrival**
- 09:30      **Welcome**
- 09:40      **Overview & Retrospective**
- Project Team, WWF Germany
- 10:00      **Spotlight on CLIF Innovations: Teasers from Different Work Packages**
- Country-specific Project Insights
    - WWF Thailand, WWF South Africa, WWF Paraguay
  - Sneak-Peek: Communication Tool
    - Project-Team, WWF Germany
  - Assessing Environmental Impacts of Food
    - Dr. Ulrike Eberle, corsus
  - Pathways for Food Systems Transformation
    - Policies for Sustainable and Healthy Diets: Peter von Philipsborn, Ludwig Maximilian University Munich
    - FORESEE (4Cs) Report Series: Olivia Riemer, TMG – Think Tank for Sustainability
- 10:50      Coffee Break
- 11:00      **Interactive Project Fair: Solutions for Sustainable Food Systems**
- Socio-cultural Challenges and Opportunities in Different Food Systems (Thailand, South Africa, Paraguay)
  - Enabling Consumers: Hands-on Demo of the Prototype-Tool
  - Measuring the Most Important Environmental Impacts of Food
  - Transforming Agri-Food Systems in Times of Crises

- 12:15 Lunch Break
- 13:00 **Keynote:** Changing the Equation: Leveraging True Cost Accounting to Accelerate Agri-food Systems Transformation
- Lisa Maria Klaus, TMG – Think Tank for Sustainability
- 13:20 **Panel Discussion:** Beyond the Price Tag: Fostering Transparency for Better Decision Making
- Dr. Ulf Jaeckel, German Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV)
  - Dr. Jenny Lay-Kumar, Regionalwert Research
  - Prof. Dr. Kathleen Merrigan, Arizona State University (video)
  - Dr. Aslihan Arslan, Food and Agriculture Organization of the United Nations (FAO)
  - Alex Datema, Rabobank Netherlands
  - Lisa Völkel, Federal Consumer Centre (tbc)
  - Moderator: Alexander Müller, TMG – Think Tank for Sustainability
- 14:50 **Outlook & Closing**
- 15:00 **Networking** (optional)



Gefördert durch

Im Auftrag des:



Bundesministerium  
für Umwelt, Naturschutz  
und nukleare Sicherheit



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